



APRIL 2012

WE PERFORM AT DISNEYLAND USA

To Whom It May Concern,

A group of talented young dancers from the Burleigh Waters Physical Culture Club have been selected by Disneyland to perform centre stage at Disneyland California USA in April 2012.

A very excited group of 46 students will travel across the globe to represent their club, their dance-sport of Physical Culture, and their country in a performance of a lifetime.

There is nothing more exciting or more magical than performing on a Disney stage in front of an international audience. It is here for which the standard for performances are measured and the highest level of performance excellence is required.

Disneyland is known as the place where dreams come true, and we have contacted you today to seek your support in becoming a 2012 Disneyland Performance Team Sponsor. Below are the funds we are trying to raise:

46 performers	x \$2000 for Flights and Accommodation	= \$92,000.00
46 performers	x \$150 for Costumes	= \$6900.00
46 performers	x \$125 for Dance Shoes	= \$5750.00
46 performers	x \$150 for Team Tracksuit	= \$6900.00
46 performers	x \$40 for Team Gear Bags	= \$1840.00
46 performers	x \$30 for Team Shirts	= \$1380.00
TOTAL		= \$114,770.00

Below is a variety of sponsorship proposals, from major sponsors of the trip to small donations, all of which will make a significant contribution. We would greatly appreciate a response from you, either by email or by filling out the sponsorship proposal form and posting it to the club.

Thank you very much for taking the time to read this letter, and we hope you can become a 2012 Disneyland Performance Team Sponsor or Supporter.

KInd Regards,

Lauren Kocass (teacher) and the Burleigh Waters Physical Culture Club 2012 Disneyland Performance Team.



Lauren Kocass
 Website: www.burleighwatersphysie.com.au
 Email: burleighwatersphysie@hotmail.com
 Phone: 0410 830 495
 Address: c/- 19 Tattler Way, Burleigh Waters QLD 4220



2012 DISNEYLAND PERFORMANCE TEAM SPONSORS

Please complete this form and either email or post to the Burleigh Waters Physical Culture.

Email: burleighwatersphysie@hotmail.com

Post: C/- 19 Tattler Way, Burleigh Waters QLD 4220

Cheques made payable to: Burleigh Waters Physical Culture.

BUSINESS DETAILS:

Business Name: _____

Contact Name: _____

Postal Address: _____

Email: _____

Phone: _____

Website: _____

SPONSORSHIP PACKAGES: Please tick the package you wish to sponsor.

\$ _____ **MAJOR SPONSOR:**

To become a major sponsor of our Disneyland Performance Team, please indicate your sponsorship value. Major sponsors will make a contribution to the trip to assist in our expenses of flights, accommodation, transport, passes to perform, uniforms and costumes. Major Sponsors will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on our team uniform eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

Please tick value: **SPONSOR OF FLIGHTS, ACCOMMODATION, TRANSPORT AND PASSES TO PERFORM:**

A total of \$92,000.00 has to be raised to cover the cost of Flights, Accommodation, Transport and Passes into Disneyland so to have access to the stage area. If you would like to become a sponsor that contributes to the cost of this you will receive the following in appreciation of your sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on our team jacket that the performers will wear flying to America and offer in America eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

\$6900.00 **COSTUME SPONSOR:**

The Costume Sponsor will cover the cost of 46 costumes for our performers. The Costume Sponsor will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on the costume as a small insignia on hip of costume.
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

\$6900.00

TEAM TRACKSUIT SPONSOR:

The Team Tracksuit Sponsor will cover the cost of 46 tracksuits for our performers. The Team Tracksuit Sponsors will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on the Team Tracksuit eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

\$5730.00

DANCE SHOES SPONSOR:

Having correct shoes for the performers is a requirement of Disney. The Dance Shoe Sponsor will cover the cost of the 46 pairs of Dance Shoes for our performers. The Dance Shoe Sponsor will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on the Shoe Bag eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

\$1840.00

GEAR BAG SPONSOR:

The Gear Bag Sponsor will cover the cost of 46 gear bags for our performers. The Gear Bag Sponsors will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on the Gear Bags eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

\$1380.00

TEAM SHIRTS SPONSOR:

The Team Shirts Sponsor will cover the cost of 46 Team Shirts for our performers. The Team Shirt Sponsors will receive the following in appreciation of their sponsorship.

- * Tax Invoice - all sponsorships are tax deductible.
- * Sponsorship Plaque in recognition and in appreciation of your sponsorship.
- * Your business name will be featured on the Team Shirts eg. Proudly sponsored by
- * Your business name, logo and contact details will be featured on our Club website along with the value of your sponsorship on our Club website for the remainder of 2011 until December 2012.
- * Your business name, logo and contact details will feature in our monthly Club Newsletter which goes directly to 180 members but viewed by many family and friends, for the remainder of 2011 until December 2012.

“DANCE 2 DISNEY - BUSINESS DIRECTORY BOARD AND WEBSITE LISTING”

At our Club where we hold our classes we created a “DANCE 2 DISNEY - Business Directory Board” which is a **very large** noticeboard, that features all businesses who have made a contribution towards our trip.

Please tick:

- \$100.00 will feature a business card size advertisement
- \$250.00 will feature a 1/4 page size advertisement
- \$500.00 will feature a 1/2 page size advertisement (A5 size)

- * Your advertisement will remain on the “DANCE 2 DISNEY - Business Directory Board” for the remainder of 2011 & all of 2012.
- * Your business name and contact details will also feature on our website for the remainder of 2011 until May 2012.
- * Your business will receive a Certificate of Appreciation - in recognition and in appreciation of your contribution.
- * Your business will receive a Tax Invoice - all sponsorships and donations are tax deductible.

**The Burleigh Waters Physical Culture Club, 2012 Disneyland USA Team
Thanks you very much for your support and sponsorship!!**